



Easy & Proven Steps for a Successful Sale!

1 SEND BOOKS HOME WITH STUDENTS... Families ♥ to see the VALUABLE coupons!

We provide all the supplies you need to run a **PROFITABLE** and **SUCCESSFUL** KidStuff sale: **KidStuff Coupon Books**, **KidStuff's Removable Labels** for Books and Bags, **Class Lists**, **Parent Instruction Letters/Order Forms**, **Social Media Notices**, **Money Collection Envelopes**, **Bags**, **Posters**, **Reminder Notices**...**HELPFUL** and **FRIENDLY** customer service too!

Sending KidStuff books home is EASY!

- 1) We provide two sets of **KidStuff's REMOVABLE LABELS** for you to print your students' names and teacher/classroom #'s...One set of **REMOVABLE LABELS** is for placing on the **BACK COVER** of each KidStuff book and the second set is for placing on the outside of the **BAGS** to send home with students!
- 2) We provide **KidStuff Class Lists** for recording your students' information (or you can print your own **Class Lists**) to track books and payment!

KIDSTUFF CLASS LIST		TEACHER
STUDENT'S NAME		
1.	Seymour Profit	
2.	Hugh Mungousale	
3.	Sheila Sellalot	
4.	Candice B. Fureal	
5.	Myra Formstull	
6.	Megan DeBacon	
7.	Egor Tosell	
8.	Shirley Younsoldsame	

Please use these **REMOVABLE LABELS** on your KidStuff **BOOKS & BAGS!**

Seymour Profit Mrs. Reed 203	Juan Asave Mrs. Reed 203
Hugh Mungousale Mrs. Reed 203	Candice B. Fureal Mrs. Reed 203
Sheila Sellalot Mrs. Reed 203	Al Sellthemost Mrs. Reed 203
Megan DeBacon Mrs. Reed 203	Ivana Dowell Mrs. Reed 203

2 Distribute books and supplies in the bags provided by KidStuff to each class to send home with students!

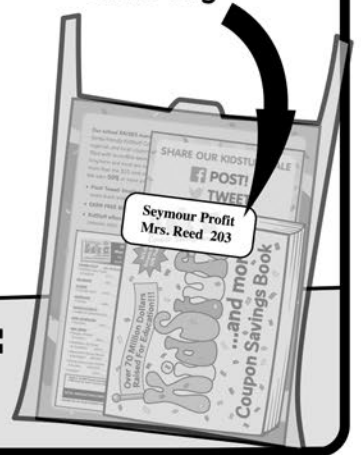
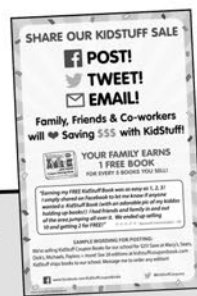
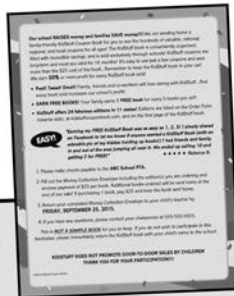
Place your **KidStuff REMOVABLE LABEL** with student's information on the bag

Place your **KidStuff REMOVABLE LABEL** with student's information on the back cover of each book

Parent Instruction Letter with Order Form on reverse side

SOCIAL MEDIA NOTICE

Money Collection Envelope



EARN MORE THAN 60% PROFIT!
Schools and Families who promote KidStuff **SELL MORE BOOKS!**

- Encourage parents to **POST, TWEET and EMAIL** that KidStuff books are available through your school. Families **earn 1 FREE book** for every 3 books they sell!
- Promote your sale frequently through your school's Newsletter, Social Media, Website, Emails and Phone System!

HIGH PROFIT BONUS PROGRAM

# Of Books Sold	Profit Per Book
1 - 499	\$12.50
500 - 749	\$13.00
750 - 999	\$13.50
1000 - 1249	\$14.00
1250 - 1499	\$14.50
1500 +	\$15.00

Sell 500 books. Your school earns \$4,900.00
 Sell 750 books. Your school earns \$10,200.00
 Sell 1000 books. Your school earns \$14,000.00
 Sell 1500 books. Your school earns \$22,500.00

KidStuff Does Not Promote Door-to-Door Sales by Children!

KidStuff books must be sold for the full price of \$25.00. **YOUR SCHOOL EARNS \$12.50 OR MORE PER BOOK!** See our High Profit Bonus Program!

All checks and money orders should be made payable to your school.

Record on **Class Lists** who has paid for books and who has returned books.

KIDSTUFF CLASS LIST		TEACHER'S NAME	CLASS			
DATE BOOK PAID FOR	DATE BOOK RETURNED	# OF BOOKS SOLD	# OF FREE BOOKS EARNED	BOOKS RETURNED	AMOUNT PAID	AMOUNT RETURNED
9/14		3				
		18	3	21		
		10	2	12		
		1				
		1				
		2				
		5	1	6		

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FREE BOOK PROGRAM!!!

When filling orders...Keep track of the number of **FREE BOOKS** each family earns!

Families earn 1 **FREE** book worth \$25.00 for every 5 books they sell!!!



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Your KidStuff sale should start and end within a 2-week time frame...

Encourage families to purchase books by sending reminder **EMAILS** and **PHONE SYSTEM MESSAGES**...

Look for KidStuff **EMAILS** with helpful information for advertising your KidStuff fundraiser!

Send our KidStuff "Hop To It" Reminder Notices halfway through your fundraiser!



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Send reminder notices, emails, and make phone calls after the end date of your sale to collect payments and unsold books!



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KIDSTUFF DOES NOT CHARGE FOR MISSING OR DAMAGED BOOKS!

When you send books home you probably will have some missing or damaged books...It's OK! We appreciate all of your efforts to retrieve outstanding books from your sale!

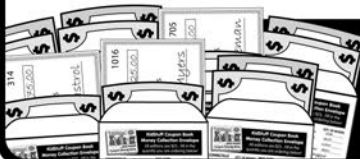
We promise! 😊
The KidStuff Crew



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At the end of your sale, complete our easy online Sales Results Form or call us with the...

- 1) # of books sold/money collected
- 2) # of **FREE** books earned
- 3) # of missing/damaged books
- 4) # of books needed to fill orders, including other area editions



KidStuff covers shipping costs for the delivery and return of books!

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Increase Your Profits

After the end date of your sale, keep some books on consignment. Let families know books are still available!!!

- Send emails and phone messages to parents!
- Promote your sale using Social Media!
- Advertise in your School Newsletter and Website!
- Sell books at school events!



“ Parents love the easy sale complete with the KidStuff book for everyone to see. Parents like it because they will use the coupons and teachers like the low maintenance fundraiser. If we use 3 of our favorite coupons, the book has already paid for itself! ” Clay Elementary, PA

PROVEN!

We love to help...Please call us Toll Free 1-888-404-5437 with any questions!!!

KIDSTUFF DOES NOT PROMOTE DOOR-TO-DOOR SALES BY CHILDREN